



Safder NAZIR

Senior Vice President – Digital Industries, Huawei

Safder heads Huawei’s Digital Industry Center of Excellence, prior to which he has held various leadership roles in global blue chip companies. With over 25 years of experience across the world in industries from manufacturing to smart cities and telecom B2B services, Safder has enabled global companies to deliver exceptional results in new lines of business. Key to this success has been the innovative use of technology to drive transformational business outcomes.

Having held senior leadership positions as the customer, the consultant and the vendor, this 360 degree view combined with over 25 years in the industry gives Safder a rounded perspective of the market, challenges and opportunities. He has worked directly with government and city leaders to help formalize their strategies to enable next generation services to be delivered.

Industry recognition:

- Advisory Board Member for several Smart City & National Digital Transformation Programs
- SAMENA Council Working Group Member on Digital Services
- Global thought leader and key note speaker on Smart Cities, 5G, IoT, Digital Industries & Digital Transformation