



## **Ivan CABALLERO**

### **Founder and CEO, Citibeats**

For over two decades, Ivan Caballero has focused on purpose-driven entrepreneurship, community-oriented cities, and socially responsible, people-centered technology for social engagement. Over his storied career, Ivan was awarded a €1M EU grant for visionary and ethical AI, won the NTT Data global contest for the best startup, and worked with some of the biggest multilateral organizations in the world, including WHO, UNESCO, and IDB.

An active contributor to the startup ecosystem, Ivan has been a mentor and an advisor for many social impact projects in areas of value proposition testing, organizational development, venture acceleration, grantmaking, fundraising, outreach, networking, and consulting.

In 2018, he founded Citibeats, an AI-powered ethical data platform that provides real-time insight into citizens' needs, opinions, and concerns so that organizations can act quickly in fast-changing social environments.

Ivan's personal moonshot is creating the conditions for a fairer, smarter, and more efficient society through the ethical use of technology. The Citibeats platform helps understand the most pressing problems by analyzing all-inclusive data and reducing bias. In Ivan's vision, Citibeats is the first piece of a technological and social mosaic with the responsibility and goal of bringing humanity back into decision-making.