



Emmanuelle GANNE

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Emmanuelle Ganne is Senior Analyst in the Economic Research and Statistics Division of the World Trade Organization (WTO) where she leads WTO work on micro, small and medium side enterprises (MSMEs) and Blockchain and conducts research on MSMEs, global value chains and digital technologies. She is the author of a 2018 book entitled "Can Blockchain Revolutionize International Trade?" and is a regular speaker on MSMEs and Blockchain. Ms. Ganne is a member of the governing board of the ICC Digital Standards Initiative (DSI). She has received several leadership awards for her work on blockchain for trade. Prior to this, she held various positions at the WTO, including as Counselor to Director-General Pascal Lamy, and in the Accessions Division where she assessed trade policies of governments wishing to join the WTO and advised them on how to improve their business environment. From 2015 to 2017, she held the position of Vice-President and Managing Director for Europe at the Allam Advisory Group (AAG), a team of former C-level executives and senior diplomats that specializes in helping businesses expand their operations globally. Ms. Ganne is a Yale World Fellow.